DATA PROTECTION: 9 TIPS FOR START UPS

Starting up a new business can be complex; One area that should be on every "business start-up checklist", is data protection & GDPR compliance.

Customers are more aware than ever before of their **data protection rights** & they expect **transparency** & **honesty**.

Implementing **good privacy practices** will help **establish your brand** & **build consumer trust.**

Know your data & why you are collecting it

Documenting this information will help you build a "single source of truth" for all your data processing activities.

Data Protection Impact Assessments

It's advisable to conduct a DPIA, a DPIA will help you assess your compliance with the data protection principles.

Be Transparent

A privacy notice must be easily accessible, clear, concise & use jargon-free language.

Policies & Processes

Having up-to-date and regularly reviewed policies & procedures will save you valuable time & your reputation!

Marketing & Capturing Consent

Ensure you have GDPR-compliant consent & can demonstrate that it is valid.

Contracts

Ensure you have contracts in place with your suppliers & processors.

Security Controls

Consider security monitoring with vulnerability testing & carry out due diligence checks before engaging suppliers.

Accountability

Keep accurate and up to date records, registers, policies and procedures so you can demonstrate how you comply with the GDPR.

Data Protection Expertise

Engaging a data protection officer will help mitigate the risks of playing catch up with your compliance.

evalian®

www.evalian.co.uk
03330 500 111

Full blog: www.evalian.co.uk/8-tips-on-data-protection-for-start-ups/